REFERRAL PARTNER PROGRAMME

You run the LMS. Send the SCORM work to us.

For Moodle administrators, LMS managers and LMS consultancies who get asked for courses, or for SCORM packages that won't track, and would rather pass that work to a specialist than take it on.



10%

of what your referred client pays in their first 12 months

No targets, no fees, no exclusivity. One introduction is enough, and you keep the client relationship.

PowerPoint → SCORM conversion from £500	**£50+**
Custom SCORM course from £2,500	**£250+**
Course plus 12 months of updates and support	**more**

How it works

1

Introduce

Tell your client about us, or send one email introducing them and copy in Maria.

2

We take it from there

A free call, a fixed written quote, then the build, tested in your client's own LMS before handover.

3

You get paid

10% of every invoice the client pays in their first 12 months, sent by bank transfer each month.

What to send

Custom SCORM courses and modules	**from £2,500**
PowerPoint or PDF → interactive SCORM	**from £500**
"It doesn't track in our LMS": testing and fixes	**from £250**
Accessible (WCAG 2.2 AA) SCORM	**quoted**
Consultation and monthly support	**from £500**

Why your clients will thank you

- **Tested where it runs.** Every package is checked in the client's own LMS (Moodle, Totara, TalentLMS, Workday, SCORM Cloud and others) before handover.
- **Fewer tickets for you.** Completion, scores and resume work on day one.
- **Fixed quotes in GBP,** one specialist from start to finish, no agency layers.
- **Your client stays yours.** We don't sell hosting, LMS administration or platforms.

The terms, in plain English

Short on purpose. If anything here is unclear, ask before you refer.

1. Who counts as a referral

A new client (no contact with SCORM Specialist in the last 12 months) who names you when they contact us (our enquiry form asks "How did you find me?"), or whom you introduce by email with us copied in.

2. Letting us know

If your client forgets to mention you, just email Maria with their name before they sign off our quote. If two partners name the same client, the first one we hear about counts.

3. What you earn

10% of the fees the client actually pays in the 12 months after their first paid invoice. VAT, expenses and third-party costs (such as LMS licences) are excluded. Refunded or unpaid amounts earn nothing.

4. When you're paid

On the 1st of each month, by bank transfer in GBP (EUR or USD on request), for client invoices paid at least 30 days earlier. No minimum payout. Send us your invoice, or a simple receipt if you're not a business. You handle your own tax.

5. If you work for the buyer

If you're employed by the organisation that buys from us, you can't receive cash for that work, because it would be a conflict of interest. Instead, choose a 10% discount for your organisation, or ask us to donate the 10% to a charity you name.

6. Using our name

You may describe us as your recommended SCORM specialist and use our name and link. Please don't call yourself our employee, agent or reseller, quote prices or deadlines for us, promise results (such as "guaranteed to work in any LMS"), or bid on "SCORM Specialist" in paid search.

7. Recommending in public

If you recommend us on a blog, forum, newsletter or social post, say that you earn a referral fee. Referrals must go to people you know or contact one to one. No bulk or unsolicited email.

8. Leaving the programme

Either side can end it with an email. You keep commission you've already earned, and clients you referred before then keep earning for the rest of their 12 months.

9. Your data and theirs

We handle referrals and enquiries under our privacy notice (scormspecialist.co.uk/privacy). You'll see your referred client's name and invoice totals, and nothing else about their project.

10. Changes

We may update these terms with 30 days' notice by email. Changes never reduce commission on clients you've already referred.

Looking to resell instead? If you're an agency or studio that wants SCORM built under your own brand and invoiced through you, see our white-label Agency Partners offer: a flat 15% partner discount on every service, at scormspecialist.co.uk/services/agency-partners.

Join in one email

Send your name, company, which LMS you look after and how you'd like to refer. We'll confirm you're in and suggest a 20-minute intro call. No codes or links: your clients just mention your name.

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